

WORLD  
SUSTAINABILITY  
FOUNDATION

WORLD  
SUSTAINABILITY  
ORGANIZATION



# Active Donations

Donate now and protect our shared future.



<http://www.friendofthesea.org> – <http://www.friendoftheearth.org>

<https://worldsustainabilityfoundation.org/>

to donate, write to: [info@worldsustainabilityfoundation.org](mailto:info@worldsustainabilityfoundation.org)



# WORLD SUSTAINABILITY FOUNDATION

**Our projects fall into two main categories:**



## Ocean Projects

**Friend of the Sea® projects:**

These are projects closely related to our seas and oceans.



## Earth Projects

**Friend of the Earth® projects:**

These are projects closely related to land.

You can decide to donate generically to one of these two categories (or both) or select a specific project.



# Ocean Project:

Friend of the Sea® projects

## OUR TARGET:

Support Ocean related projects listed in the next pages with a general or customized donation.

## WHERE:

Worldwide

## HOW YOU CAN HELP:

- ✓ Donate 500 euros
- ✓ Donate 1.000 euros
- ✓ Donate 1.500 euros

To customize your donation write to:

[info@worldsustainabilityfoundation.org](mailto:info@worldsustainabilityfoundation.org)



## Ocean Project:

# Save the Corals

### OUR TARGET:

Coral reefs are vital for marine life , as well as for tourism, fishing, and local communities. Coral reefs are disappearing due to pollution, global warming, and water acidification. Our goal is to rebuild, monitor, and protect local coral reefs.

**You can support us by sponsoring a Coral Sanctuary.** This is a concrete structure of between 400-450kg that is constructed underwater and is designed for the natural settlement of approximately 100 corals.

### LINK:

<https://friendofthesea.org/marine-conservation-projects-and-awareness/save-the-corals/>

### LOCAL PARTNER:

ATMEC – Love Wildlife Foundation

### WHERE:

Koh Mun Nai Island, Rayong - Thailand

### HOW YOU CAN HELP:

- ✓ **Coral Sanctuary:** 2.000 euros for each coral sanctuary.

To customize your donation write to:

[info@worldsustainabilityfoundation.org](mailto:info@worldsustainabilityfoundation.org)





## Ocean Project:

# Save the Sharks

### OUR TARGET:

The Galapagos Marine Reserve (GMR) is one of the most productive ocean areas on this planet, including one of the highest concentrations of sharks found globally, and the largest aggregation of mature female whale sharks known to science. But this marine life is endangered for many reasons, including over-intensive fishing outside of the Galapagos Marine Reserve.

**Together we can cover the cost of one satellite tracker for a shark.**

This is crucial for mapping habitats and recording strong evidence in order to enhance ocean conservation efforts.

### LINK:

<https://friendofthesea.org/marine-conservation-projects-and-awareness/save-the-sharks/>

### LOCAL PARTNER:

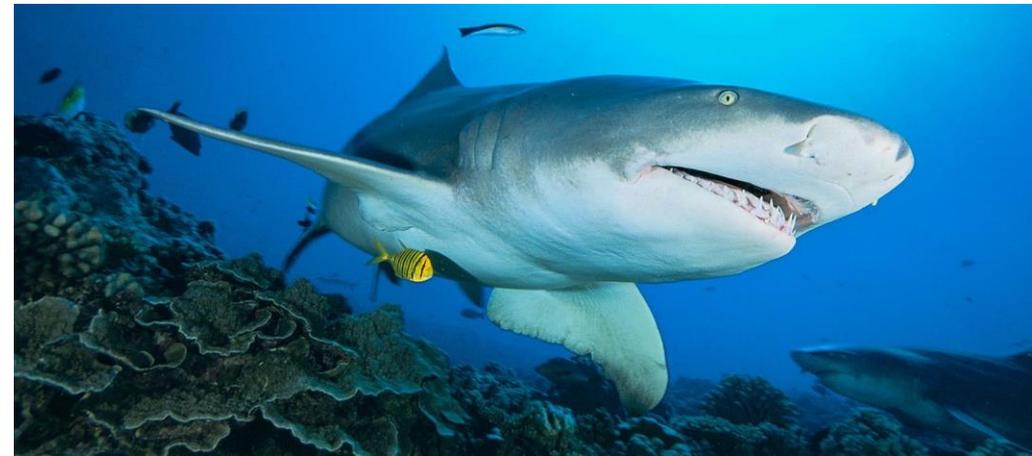
Galapagos Conservation Trust

### WHERE:

Galapagos Islands - Ecuador

### HOW YOU CAN HELP:

- ✓ One **satellite tracker** for a shark:  
**3.000 euros**





## Ocean Project:

# Save the Penguins

### OUR TARGET:

Penguins are birds that have lost the ability to fly, but on the other hand, are excellent swimmers. Their role in the marine ecosystem is fundamental as they are predators.

**Our goal is to support the rescue center that cares for, feeds and releases injured penguins back into the wild.**

### LINK:

<https://friendofthesea.org/marine-conservation-projects-and-awareness/save-the-penguins/>

### LOCAL PARTNER:

Penguin Rehab & Release

### WHERE :

Tasmania - Australia

### HOW YOU CAN HELP:

- ✓ **Adopt a penguin for a week** and cover veterinary and food costs: **100 euros**
- ✓ **Adopt a penguin for a month** and cover vet and food costs: **350 euros**
- ✓ **Adopt a penguin for a year** and cover food and veterinary expenses: **3.000 euros**





## Ocean Project:

# Save the Whales

### OUR TARGET:

Traditionally, whaling and bycatch were seen as the main threats to marine mammals. However, recent studies have identified that collisions between Marine Mammals and ships, known as “ship strikes”, are now considered to be one of the primary threats.

These collisions, often unnoticed and underreported, are termed the “silent massacre”. With only about 10% of affected whales washing ashore, the true extent remains underestimated. **Friend of the Sea is working to raise awareness and minimize this impact.**

### LINK:

<https://friendofthesea.org/marine-conservation-projects-and-awareness/save-the-whales-2/>

**WHERE:**  
Worldwide

### HOW YOU CAN HELP:

- ✓ Supporting Friend of the Sea efforts on the **Whale-Safe** project and appearing on the related Web page: **2.000 euros**
- ✓ An **online event** organized to raise awareness on Whale Ship Strikes; your company will appear as a partner at the event: **4.000 euros**
- ✓ Produce an **updated study** on the situation of the hotspot, legislation, and initiatives on Whale-ship strikes. Your company will appear in the study: **5.000 euros**
- ✓ Organize **an event in a city of relevance to your company**, to invite media and companies' testimonials to raise awareness on Whale-ship strikes. Your company will be a partner at the event and its logo displayed: **6.000 euros**





## Ocean Project:

# Save the Dolphins

### OUR TARGET:

The Franciscana dolphin (*Pontoporia blainvillei*) stands out as the most threatened coastal dolphin in the South Atlantic Ocean, being classified as “vulnerable” by the IUCN Red List. It faces significant threats due to habitat overlap with fishing and marine degradation.

To address this, **our project uses passive acoustic monitoring, like C-PODs, to pinpoint their active areas.** We aim to understand their habitat and population status. Alongside scientific research, we'll share informative posts on LEC/UFPR and Associação MarBrasil's Instagram.

These will cover the dolphins' traits, behavior, threats they face, aiming to raise awareness, educate a wider audience about the conservation of this species, and garner support for their conservation.

### LINK:

<https://friendofthesea.org/marine-conservation-projects-and-awareness/save-the-dolphin-safe/>

### LOCAL PARTNER:

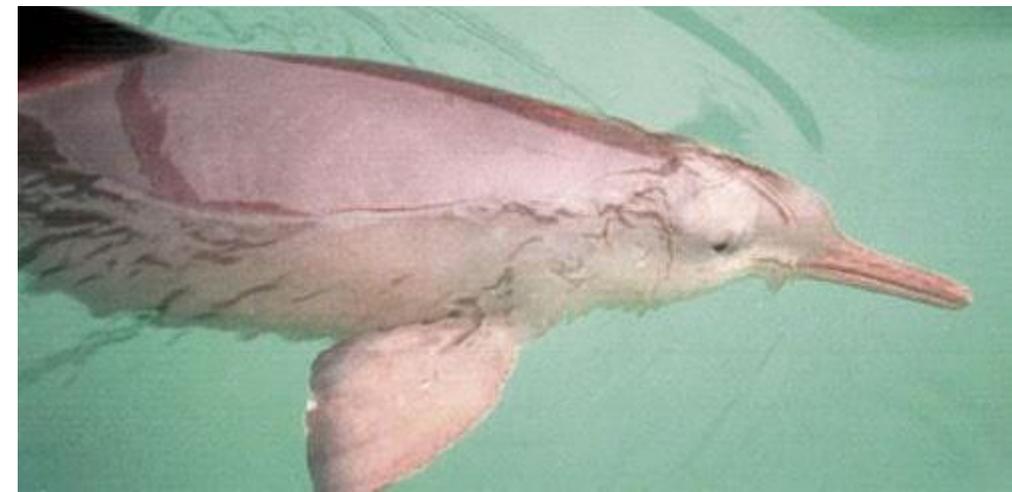
MarBrasil

### WHERE :

Brazil

### HOW YOU CAN HELP:

- ✓ Passive acoustic monitoring and awareness:  
**5.000 euros**





# Earth Project:

Friend of the Earth® projects

## OUR TARGET:

Support Earth related Projects listed in the next pages with a general or customized donation.

## WHERE:

Worldwide and in Italy

## HOW YOU CAN HELP:

- ✓ Donate **500 euros** to the GBC
- ✓ Donate **1.000 euros** to the GBC
- ✓ Donate **1.500 euros** to the GBC

For customized donations and if you are interested in creating a butterfly house or restoring a degraded area, write to [info@worldsustainabilityfoundation.org](mailto:info@worldsustainabilityfoundation.org))



## Earth Project:

# Save the Butterflies

### OUR TARGET:

Butterflies and moths are colorful, harmless insects that populate much of our world with more than 178,000 species. Besides their fundamental role as pollinators, they are also a source of food for numerous other species. Here their importance in terms of biodiversity is extremely high.

To protect these insects, **we have developed a Global Butterfly Census** project. In addition, we can restore degraded areas (where butterflies can proliferate), create butterfly houses, and raise public awareness.

### LINK:

<https://friendoftheearth.org/conservation-project/save-the-butterflies/>

### LOCAL PARTNER:

Global Butterfly Census (GBC) and  
Associazione Polyxena

### WHERE:

Worldwide and in Italy

### HOW YOU CAN HELP:

- ✓ Donate **500 euros** to the GBC
- ✓ Donate **1.000 euros** to the GBC
- ✓ Donate **1.500 euros** to the GBC

For customized donations and if you are interested in creating a butterfly house or restoring a degraded area, write to [info@worldsustainabilityfoundation.org](mailto:info@worldsustainabilityfoundation.org)





## Earth Project:

# Save the Forests

### OUR TARGET:

Forests have always played a key role in life on our planet. They produce oxygen, absorb CO<sub>2</sub> (thus counteracting the greenhouse effect and climate change), produce food for herbivores, and provide shelter for numerous other species. Unfortunately, the problem of deforestation is widespread.

**That is why we give the opportunity to adopt and plant trees and also help support local communities in Central Africa.**

### LINK:

<https://friendoftheearth.org/conservation-project/save-the-forests/>

### LOCAL PARTNER:

Trees for the Future

### WHERE:

Central Africa

### HOW YOU CAN HELP:

- ✓ Plant a tree for each of your employees or customers: **TBD**
- ✓ Plant **100 trees** and support local communities: **100 euros**
- ✓ Plant **500 trees** and support local communities: **450 euros**
- ✓ Plant **1.000 trees** and support local communities: **800 euros**
- ✓ Plant **5.000 trees** and support local communities: **3.500 euros**

Tell us how many trees you want to plant:  
[info@worldsustainabilityfoundation.org](mailto:info@worldsustainabilityfoundation.org)





## Earth Project:

# Save the Primates

### OUR TARGET:

The singing lemurs (*Indri indri*) live in the Maromizaha, Madagascar rain forest.

Singing lemurs are the only lemurs to communicate through actual singing, which echoes in the forests of Madagascar. This lemur is critically endangered and therefore must be protected in its natural habitat, which however, due to deforestation, is being threatened.

We therefore ask you to **support us to help continue to protect and expand Indri's habitat, through a reforestation project** consisting of 5 hectares and 10.000 plants, by involving local communities and schoolchildren in Maromizaha, Madagascar.

### LINK:

<https://friendoftheearth.org/conservation-project/save-the-primates/>

### LOCAL PARTNER:

University of Turin, U Onlus

### WHERE:

Maromizaha forest - Madagascar

### HOW YOU CAN HELP:

- ✓ **Reforest** 5 hectares by planting **10.000 endemic trees**, supporting local communities and protect the singing lemur habitat: **2.500 euros**





## Earth Project:

# Save the Pangolins

### OUR TARGET:

Pangolins are threatened animals. We would like to focus on providing support to SVW's rescue and rehabilitation facilities in Cuc Phuong National Park, where pangolins are fed and cared for daily. Since many of their animals come to them with significant injuries, diseases, and illnesses to treat, it is essential to maintain clean, new, and hygienic conditions with quarantine facilities as well as large and lively enclosures with enrichment for the animals to readjust to wild behavior prior to being released back into the wild.

**SVW would like to request support for the rescue and rehabilitation center's facility maintenance which would include the following:**

- **Purchase of working tools and supplies for the captive team.**
- **Develop environmental enrichment tools and supplies for the animals.**

### LINK:

<https://friendoftheearth.org/conservation-project/save-the-pangolins/>

### LOCAL PARTNER:

Save Vietnam's Wildlife

### WHERE:

Cuc Phuong forest - Vietnam

### HOW YOU CAN HELP:

- ✓ Maintenance of the rescue center:  
**3.000 euros**





## Earth Project:

# Save the Rhinos

### OUR TARGET:

Winter 2021 saw the arrival of a five-week-old rhino baby and her mother at the Rhino Orphanage. The baby had been attacked by 12 lions and although her mother saved her from certain death, one of the lions bit Impi across the stifle joint of her right back leg.

At first, it seemed that there was only soft tissue damage, but in a few months, it was evident that the damage to the condyle of her femur was substantial. **Impi's rehabilitation will last several years as her veterinary team needs to do corrective surgery and a possible knee replacement** when she is old enough. She will therefore remain under our care for at least the next 5 years, with costs for veterinary treatment, surgeries and specialists, food, and security added to our overheads.

### LINK:

<https://friendoftheearth.org/conservation-project/save-the-rhinos/>

### LOCAL PARTNER:

The rhinos orphanage

### WHERE:

Mokopane, Limpopo - South Africa

### HOW YOU CAN HELP:

- ✓ The **food cost** for Impi and her mom **for a month:**  
300 euros
- ✓ The **food cost** for Impi and her mom **for six months:** 1.500 euros
- ✓ The **food cost** for Impi and her mom **for a year:**  
2.500 euros





## Earth Project:

# Save the Snails

### OUR TARGET:

*Melanopsis etrusca* is a freshwater gastropod endemic to southern Tuscany. The species is in decline. Among the main causes, there has been documented overexploitation of thermal springs for wellness uses in combination with water drainage and contamination caused by agricultural and mining activities.

An additional threat to populations is habitat destruction due to urban development and the introduction of non-native aquatic fauna.

**Our goal is to reintroduce specimens of this gastropod into the wild.**

### LINK:

<https://friendoftheearth.org/save-the-snails-of-italy/>

### LOCAL PARTNER:

Aquarium Mondo Marino - Centro Studi Squali (CSS)

### WHERE:

Tuscany - Italy

### HOW YOU CAN HELP:

- ✓ To reintroduce these specimens into the wild we ask for: **3.500 euros.**



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