



Friend of the Sea Performance Indicators – Objectives, results and outcomes.

The objective of the Friend of the Sea project is the conservation of environmental resources, in particular those which are part of the marine ecosystem. The scope of this project with detailed information regarding its objectives is available in the Scheme, Scope and Objectives. In the present document, the Friend of the Sea project makes publicly available its performance indicators.

During the annual meetings of the Advisory Board, a management review is made to reflect on the objectives, results and outcomes of the Friend of the Sea project. Thus, the Advisory Board members, the Board of Directors and the Technical and Scientific Department review and update the list of the Friend of the Sea Performance Indicators. All decisions are guided by the insights of the Advisory Board members and taken using a consensus principle.

In order to revise the procedures and practices of the project, the management review aims at:

- Verifying achievement of yearly objectives;
- Definition of following year objectives;
- Inclusion of additional objectives;
- Exclusion of existing objectives;
- Review of available evidence in support of performance results.

Whenever updated, the performance indicators of the project are shared with the members of the Technical Committee.



Table 1. Project Friend of the Sea: Performance Indicators

Parameter	Aims 2020	Results 2020	Aims 2021	Results 2021
1. Governance				
Advisory Board	Renew the members of the advisory board	Done, 4 advisory board members, of which two of them are new	Make periodic updates through online meetings.	
Technical Committee	Involve the new members in the next revision processes and strengthen the standards	Members have been involved in the revision process on aquaculture and fish welfare	Conclude the revision process on aquaculture and fish welfare and eventually start a new revision process on FOS CoC, FF, FM, FO and Omega 3 checklist	
Procedures	Monitor the efficiency of the new procedures	Done, new procedures are working well	Monitor the efficiency of the new procedures	
Website	Keep updated the new platform	The new platform has always been updated	Keep updated the new platform	
2. Standards improvement				



Wild Standard and Audit Guidance	Apply the new standard	Standard has been applied to a fishery	No aim for 2021	
Aqua standards and Audit Guidance	Update and conduct the revision process of the FOS Marine and Inland standard and related Audit Guidance	Revision process has started	Conclude the revision process	
Fish Welfare standards and Audit Guidance	Create fish welfare standards (with regards to aquaculture) and related Audit Guidance	Created and under revision process	Conclude the revision process	
3. Scientific Projects				
Fish welfare	Create dedicated fish welfare standard and start the related revision process	Standards created and revision process started	Conclude the revision process	
DNA Barcoding	Start the DNA Barcoding project	The project has started	Continue the project	
4. Online projects				
Webinar	Develop and conduct new webinars	10 webinars were conducted	Develop and conduct new webinars	
Online course	Develop online courses	3 courses have been developed, one of them has been conducted in 2020	Conduct new online courses	



5. Pilot projects				
Sustainable Restaurants	Continuous growth of the project	The project is growing	Continuous growth of the project	
Sustainable Aquariums	Continuous growth of the project	The project is growing	Continuous growth of the project	
Dolphin and whale watching	Continuous growth of the project	The project is growing	Continuous growth of the project	
Seaweed standard	Update the Seaweed and Algae standard	The standard has been updated	Continuous growth of the project	
Plant based seafood standard	Create a Plant based seafood standard	The standard has been created		
Sustainable tourism	Update and create new standards about Sustainable tourism	5 new standards about Scuba Diving, Snorkelling, Manta rays, Whale sharks and Sea turtles	Continuous growth of the project	
6. Conservation projects				



Campaign and petitions	Continuous growth of the campaigns and petitions	It has been decided to focus on one main campaign, about ship whale strikes	Continuous growth of the project	
7. Communication				
Communication strategy			Develop a new communication strategy	
Webinars			Develop new webinars on fishery and aquaculture	
Africa			Develop a communication program for Africa	
8. Fish populations				
1.1 Stock Status			Investigate on the number and direction of changes of Stock Status for areas and species approved.	
1.2 Discards			Investigate on tons of discards avoided as consequence of FOS	



			Corrective Actions	
1.3 Fisheries Management			Investigate on tons of discards avoided as consequence of FOS Corrective Actions Nr of fisheries which improved their management practices as consequence of FOS Corrective Actions	
9. Habitats				
2.1 Seabed Impact			Investigate on Hectars of seabed habitat protected as consequence of FOS Corrective Actions	
10. Ecosystems				
3.1 Use of antibiotics			Investigate on amount of antibiotics reduced as a consequence of FOS Corrective Actions	



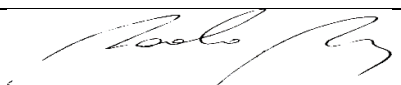
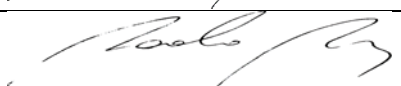
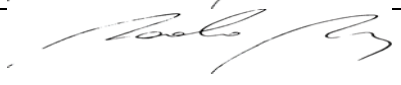
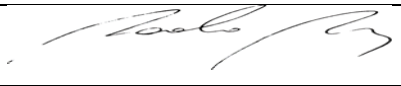
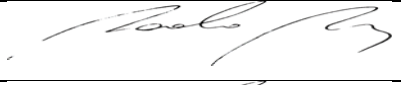
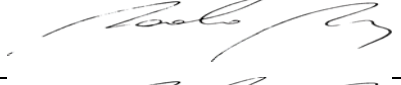
3.2 CFC			Investigate on number of Ozone Depleting plants corrected as a consequence of FOS Corrective Actions	
11. Water				
4.1 Waste Management			Investigate on waste type and amount which was saved from not proper management as consequence of FOS Corrective Actions	
12. Energy				
5.1 Fuel Efficiency			Investigate on fuel saved and energy sources improved as a consequence of FOS Corrective Actions	
13. Endangered species				
6.1 Projects			Investigate on estimated	



			number of individuals or MT saved as consequence of FOS Corrective Actions	
14. Social Standards				
8.1 Social Accountability			Investigate on social Standards improved as a consequence of FOS Corrective Actions	
15. Legal Conformance				
9.1 Illegal, unreported and unregulated fishing (IUU)			Investigate on Nr of IUU vessels notified in the course of audit Nr of IUU vessels which registered as a consequence of FOS Corrective Actions	
9.2 Flag of Convenience (FoC)			Investigate on Nr of FoC vessels notified in the course of audit	

			Nr of IUU vessels which registered as a consequence of FOS Corrective Actions	
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Table 2. Versions of the present document adopted in the preceding period and *last update.

Date of revision	Revision Nr	Person who modified this document	Role of the person who modified this document	Signature for approval of the Director of Friend of the Sea
01/02/2016	1	Paolo Bray	Director	
22/02/2016	2	Paolo Bray	Director	
18/07/2017	3	Paolo Bray	Director	
05/11/2018	4	Paolo Bray	Director	
07/03/2019	5	Paolo Bray	Director	
01/09/2020	6	Paolo Bray	Director	
*14/04/2021	7	Paolo Bray	Director	