



Friend of the Sea Performance Indicators – Objectives, results and outcomes.

The objective of the Friend of the Sea project is the conservation of environmental resources, in particular those which are part of the marine ecosystem. The scope of this project with detailed information regarding its objectives is available in the Scheme, Scope and Objectives. In the present document, the Friend of the Sea project makes publicly available its performance indicators.

During the annual meetings of the Advisory Board, a management review is made to reflect on the objectives, results and outcomes of the Friend of the Sea project. Thus, the Advisory Board members, the Board of Directors and the Technical and Scientific Department review and update the list of the Friend of the Sea Performance Indicators. All decisions are guided by the insights of the Advisory Board members and taken using a consensus principle.

In order to revise the procedures and practices of the project, the management review aims at:

- Verifying achievement of yearly objectives;
- Definition of following year objectives;
- Inclusion of additional objectives;
- Exclusion of existing objectives;
- Review of available evidence in support of performance results.

Whenever updated, the performance indicators of the project are shared with the members of the Technical Committee.

This document refers only to the 2019 and 2020. For more information about the previous years please refer to the document [FOS Performance Indicators, Objectives, Results and Outcomes from 2008 to 2018](#).

Table 1. Project Friend of the Sea: Performance Indicators from 2019 until now.

Parameter	Aims 2019	Results 2019	Aims 2020	Results 2020
1. Governance				
Advisory Board	Conduct more than one annual performance review to improve the effectiveness of FOS project	A general meeting has been done	Renew the members of the advisory board	
Technical Committee	Involve the new members in the next revision processes and strengthen the standards	Members have been involved and they have participated to the revision of the new FOS Wild standard (Rev. 4) and related Audit Guidance (Rev. 2)	Involve the members in the next revision processes and strengthen the standards	
Procedures	Updating of several procedures according to GSSI benchmark tool	Improvement of several procedures to make them clearer to stakeholders	Monitor the efficiency of the new procedures	
Website	New platform	Online and under improvement	Keep updated the new platform	



2. Standards improvement				
Wild Standard and Audit Guidance	Conduct the revision process of the draft version	The revision of the previous version of the Wild Standard and related Audit Guidance have been approved by our TC members, validated by Accredia and ratified by our BoDs	Apply the new standard	
Aqua standards and Audit Guidance			Update and conduct the revision process of the FOS Marine and Inland standard and related Audit Guidance	
Fish Welfare standards and Audit Guidance			Create fish welfare standards (with regards to aquaculture) and related Audit Guidance	
3. Annual report				
Annual report	Summary of FOS project results 2018-2019	Creation of Annual report 2019-2020		
4. Scientific Projects				
Fish welfare	Conclude the second visits and elaborate the requirements for fish welfare in aquaculture	Final assessment and development of the species-specific standards	Create dedicated fish welfare standard and start the related revision process	

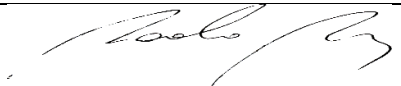
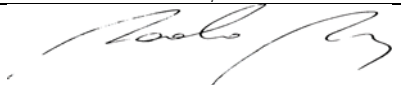
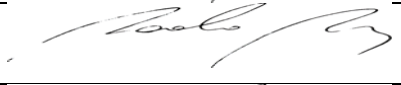
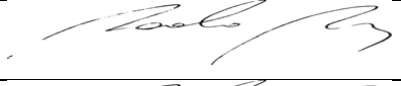
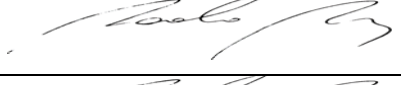


DNA Barcoding	Start the testing phase with the certified companies	Several companies have been tested	Start the DNA Barcoding project	
5. Online projects				
Webinar	Conduct up to 9 webinars throughout the year	6 webinars were conducted	Develop and conduct new webinars	
Online course			Develop online courses	
6. Pilot projects				
Sustainable Restaurants	Partnership with 1.000 restaurants	541 restaurants	Continuous growth of the project	
Sustainable Aquariums	Develop the project	Project has started and several aquariums have been certified	Continuous growth of the project	
Dolphin and whale watching	New version of the standard	New version of the standard has been released	Continuous growth of the project	
Seaweed standard			Update the Seaweed and Algae standard	



Plant based seafood standard			Create a Plant based seafood standard	
Sustainable tourism			Update and create new standards about Sustainable tourism	5 new standards about Diving, Snorkeling, Manta rays, Whale sharks and Sea turtles
7. Educational projects				
School awareness	Develop the project	Due to different reasons the project has not been developed		
8. Conservation projects				
Campaign and petitions	Create campaigns and petitions	11 campaigns and petitions have been created	Continuous growth of the campaigns and petitions	

Table 2. Versions of the present document adopted in the preceding period.

Date of revision	Revision Nr	Person who modified this document	Role of the person who modified this document	Signature for approval of the Director of Friend of the Sea
01/02/2016	1	Paolo Bray	Director	
22/02/2016	2	Paolo Bray	Director	
18/07/2017	3	Paolo Bray	Director	
05/11/2018	4	Paolo Bray	Director	
07/03/2019	5	Paolo Bray	Director	
01/09/2020	6	Paolo Bray	Director	